















Course Title: Innovation Through Design Thinking and Jobs to Be Done Course Description

This course introduces students to the fundamental concepts and applied techniques of innovation through the lenses of Design Thinking an**cheets** ne frameworks. Through hands group projects and peer assessments, students will learn to identify user needs, conceptualize solutions, prototype, and gather user feedback to refine their ideas. The course aims to equip students with the skills to approach problems creatively and develop innovative solutions in any field.

Week-by-Week Breakdown Week 1: Introduction to Innovation Dejective: Understand the concept of innovation and its importance across different fields.

‡ Bloom's Taxonomy: Remember, Understand

Week 23: Jobs to be Done (JTBD) Framework Dijective: Explain the JTBD framework and apply it to identify realworld problems.

‡ Bloom's Taxonomy: Understand, Apply Week 4

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